



FOCUS ON

AUCKLAND REGION

165 Auckland sport clubs participated in the 2021 NSCS

North - 59 clubs, West - 21 clubs, Central/East - 56 clubs, South - 39 clubs

FINANCIAL HEALTH (Losing money)



6% New Zealand

- 14% Auckland North
- 5% Auckland West
- 10% Auckland Central/East
- 11% Auckland South

MEMBERS PER CLUB



200 New Zealand

- 293 Auckland North
- 212 Auckland West
- 415 Auckland Central/East
- 248 Auckland South

*In Auckland, membership is also trending up more than nationally

GOVERNANCE (Under 30s on boards/committees)

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8% New Zealand 11% Auckland North

- 8% Auckland West
- 6% Auckland Central/East
- 5% Auckland South



QUALIFIED COACHES

29% New Zealand 34%

Auckland North

- 34% Auckland West 38% Auckland Central/East
- Auckland South 43%

QUOTES FROM GROWING AUCKLAND SPORT CLUBS:

"(our club) prides itself on its inclusivity from junior to senior players and every attempt is made to respect differences"

"(we have) a caring community vibe, hire experienced/inspirational coaches, develop our facilities, no one is left waiting on their own for their transport"

"current members take time to introduce new members to the sport"

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